

# The Effect of Net Propit Margin and Debt to Asset Ratio To Stok Price and Earning Per Share as Intervening Variable (BUMN Companies LQ45 Period 2014-2018)

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ARTICLES INFORMATION

ABSTRACT

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#### Keyword :

Net Profit Margin (NPM); Debt to Asset Ratio (DAR); Earning Per Share (EPS); Stock Price (SP); Interviewing Variable; BUMN LQ45 company.

*JEL. classification :* D04, G11, G23, G32

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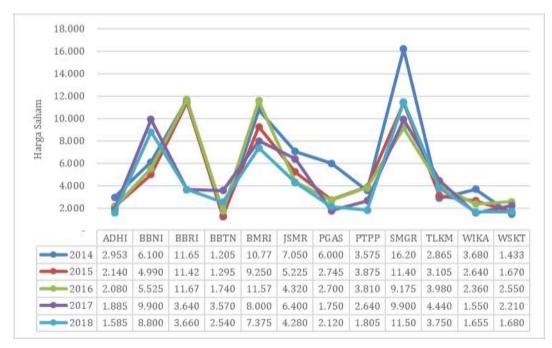


Abstract. Purpose of the research to examine effect of variable Net Profit Margin (NPM), Debt to Asset Ratio (DAR), and Earning Per Share (EPS) as intervening variable effect on the stock prices of BUMN company (State-Owned Companies) included in the LQ45 index on Indonesian Stock Exchange with period 2014-2018. The population in this research are BUMN company (state-owned companies) that registered LQ45 index on the Indonesia Stock Exchange in 2014 to 2018. Based on the results of the panel data model selection test using the Chow test, Langrage Multiplier, Hausman, the conclusion is the Fixed Effect panel data model. Results F test, both Net Profit Margin (NPM), Debt to Asset Ratio (DAR) simultaneously effect to Earning per Share (EPS) and Stock Price (HS). Other result from F test, Net Profit Margin (NPM), Debt to Asset Ratio (DAR), Earning per Share (EPS) simultaneously effect to Stock Price (HS). Earning Per Share as intervening variable does not mediate independent variable Net Profit Margin (NPM) and Debt to Asset Ratio (DAR) to dependent variable Share Prices (SP).



#### A. INTRODUCTION

BUMN company (State-Owned Companies) is a company that is whole or part of equity capital owned by the nation through direct investment from separated asset of nation (Government Regulation No. 19 2003). There are several forms of business BUMN, namely, Persero and Perum. Sample in this research is a BUMN in the form of Persero or Public Companies listed on the Indonesian Stock Exchange (IDX). PT (Persero Terbuka) is public companies whose capital and amount its shareholders meet the certain criteria and regulation in capital market. The aims and objectives of the Persero are provide goods and or services high quality and strong competitiveness, as well pursue profit in order to increase value company. Shareholders will experience maximum prosperity when a value company and stock price increases. The higher the price of a stock company will contribute higher prosperity or shareholder welfare. Further more higher price will increasing market confidence related to performance in the market and also the company's prospects in the future.



Picture 1, Stock Price BUMN Indeks LQ45 Company Period 2014 - 2018

Measurement of company performance is one indicator that used by investors to judge value of stock market price which list in the Indonesian stock exchange. Higher company performance indicated better company performance because higher return that will be obtained by investors. Measurement of company performance generally can be calculated through evaluation or analysis of corporate financial ratios based on the financial statements company that has been published and had been audit by public accountant. Financial ratios includes 5 ratios namely: liquidity ratios, solvency ration, activity ratio, profitability ratio, and investment ratio.

Profitability measures ability company to generate profit (profit). Profitability ratios in this research represented by Net Profit Margin (NPM) and Earning Per Share (EPS). Net Profit Margin (NPM) is represent company's ability to produce net profit after tax deduction. The higher of NPM shows that the company has that productive performance to manage profit and cost of sales related to generated revenue. So that it can make investors confidence and increase stock price of company. Earning Per





Share (EPS) is ratio that measures how much net income that is company generated divided average outstanding common shares. The greater the EPS a company signifies that the company managed to improve investors prosperity in distribution dividend. Finally this performance can improve investors demand for shares to be also impact on rising stock price of the company.

Solvency Ratio in this research represented by Debt to Asset Ratio (DAR). Solvency Ratio are often referred to as Leverage Ratio is one of finance ratio that measures ability company to full fill all obligations both short term and long-term. DAR is finance ratio which measure how many assets that financed by debt. DAR can calculate by devided total liabilities with total assets. The higher of DAR ratio indicate more capital loans amount used to invest in assets in order to generate profits for company.

Investors before buying or selling stock usually do research and analysis- through information that has been available to determine the level profit and risk of stock which will be sold. The main purpose of investors in the capital market, that is first to get dividends means how much profit paid by the issuer in the form dividend. The second is for ownership company means in this case the investors aims to control the company. The more stock you have, then the greater part of the company. And the third goal is to trade meaning investors' goals for resale when prices are high. So investor expect stocks that really can increase profits from buying and selling of stock. (Kasmir, 2014: 188).

The research will explore effect of Net Profit Margin (NPM), Debt to Asset Ratio (DAR) and Earning Per Share (EPS) on prices of stock BUMN company (State-Owned Companies). This research is expect to be able to provide sufficient additional information for consideration and contribution thoughts for the company in taking decisions related to company value. For investors, this research can provide useful information as a consideration to make investment decisions.

Based on that background in above, researchers took the title "Effect of Net Profit Margin (NPM), Debt to Asset Ratio (DAR) and Earning Per Share (EPS) on Stock Prices (SP) for BUMN company (State-Owned Companies) which include in LQ45 index on the Indonesia Stock Exchange (IDX) period 2014 - 2018 ".

#### **Researh Purposes :**

- 1. To determine the effect Net Profit Margin (NPM) on Earning Per Share (EPS)
- 2. To determine the effect Debt to Asset Ratio (DAR) on Earning Per Share (EPS)
- 3. To determine the effect Net Profit Margin (NPM) on Stock Price (SP)
- 4. To determine the effect Debt to Asset Ratio (DAR) on Stock Price (SP)
- 5. To determine the effect Earning Per Share (EPS) on Stock Price (SP)
- 6. To determine the effect Net Profit Margin (NPM) and Debt to Asset Ratio (DAR) on Earning Per Share (EPS)
- 7. To determine the effect Net Profit Margin (NPM) and Debt to Asset Ratio (DAR) on Stock Price (SP)
- 8. To determine Net Profit Margin (NPM), Debt to Asset Ratio (DAR) and Earning Per Share (EPS) on Stock Price (SP)

#### **B. LITERATURE REVIEW**

Net Profit Margin is the ratio calculate profit after tax and sales, which measures the net profit generated from each dollar of sales. Debt to Asset Ratio is ratio to compare current debt and long-term debt to total assets. This ratio shows how debt can be covered by assets. Earning per Share is income per share means the total profit earned by investors for each share. The total profit is measured by the ratio between the net profit after tax (EAT) to the number of outstanding shares.

The stock price is the price which publish certain time on stock exchange which is determined by market players and the demand - supply of the shares concerned in the

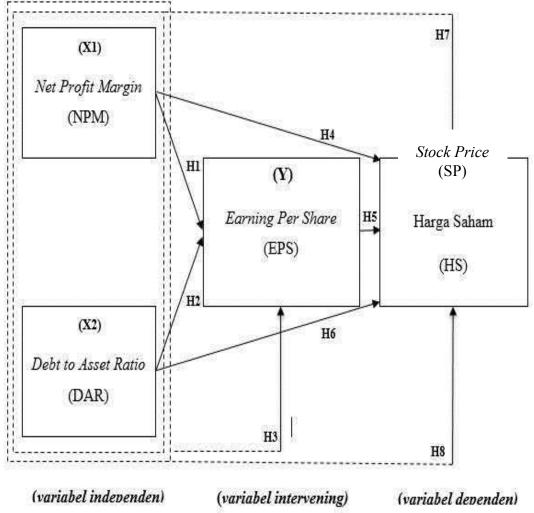




capital market. (Jogiyanto 2008: 167). And some opinions can be concluded that the stock price is the price of a stock which is formed based on the supply and demand on the stock exchange market which usually uses the closing price. A high share price will provide benefits with capital gains and increase image of company, making it easier for the company to find investors.

### 3. RESEARCH METHOLOGY

This type of research uses quantitative approach which is each variable based on a quantitative data and measurement. Type data used in this research is data panel with variable Net Profit Margin (NPM), Debt to Asset Ratio (DAR), Earning Per Share (EPS), and Stock Price (SP), where are the data sourced from financial statement data companies incorporated in the LQ45 index on the Indonesia Stock Exchange the period of 2014-2018 contained in www.idx.co.id period 2014-2018. Relationship among the data panel which consists of : independent variables, dependent variables, and intervening variable.



Frame of this research as a guide and reflection of the flow as shown below

Figure 2. Frame of Research



Based on the formulation of the problem then in this research formulated hypothesis partially in below hypothesis

H <sub>0</sub> 1	Net Profit Margin (NPM) is not partially significant towards Earning Per Share (EPS)
H <sub>a</sub> 1	Net Profit Margin (NPM) is partially significant towards Earning Per Share (EPS)
H <sub>0</sub> 2	Debt to Asset Ratio (DAR) is not partially significant towards Earning Per Share (EPS)
H <sub>a</sub> 2	Debt to Asset Ratio (DAR) is partially significant towards Earning Per Share (EPS)
H <sub>0</sub> 3	Net Profit Margin (NPM) is not partially significant towards Stock Price (SP)
Ha3	Net Profit Margin (NPM) is partially significant towards Stock Price (SP)
H <sub>0</sub> 4	Debt to Asset Ratio (DAR) is not partially significant towards Stock Price (SP)
Ha4	Debt to Asset Ratio (DAR) is partially significant towards Stock Price (SP)
Ho5	Earning Per Share (EPS) is not partially significant towards Stock Price (SP)
Ha5	Earning Per Share (EPS) is partially significant towards Stock Price (SP)

The above hypothesis was tested simultaneously together using the F test

Ho6	Net Profit Margin (NPM) and Debt to Asset Ratio (DAR) are simultaneously significant towards Earning Per Share (EPS)
Ha6	Net Profit Margin (NPM) and Debt to Asset Ratio (DAR) are not Simultaneously significant towards Earning Per Share (EPS)
H <sub>0</sub> 7	Net Profit Margin (NPM) and Debt to Asset Ratio (DAR) are simultaneously significant towards Stock Price (SP)
Ha7	Net Profit Margin (NPM) and Debt to Asset Ratio (DAR) are not simultaneously significant towards Stock Price (SP)
H <sub>0</sub> 8	Net Profit Margin (NPM), Debt to Asset Ratio (DAR) and Earning Per Share (EPS) are simultaneously significant towards Stock Price (SP)
Ha8	Net Profit Margin (NPM), Debt to Asset Ratio (DAR) and Earning Per Share (EPS) are not simultaneously significant towards Stock Price (SP)





In this research, sampling use secondary data panel To process secondary data, researchers use the application program statistical software assistance EVIEWS version 10 and MS. Excel to create tables and graph for descriptive analysis.

There are three regression data panel analysist in this research : Common Effect Method, Fixed Effect Method and Random Effects Method. To select panel data regression method which will use in this research, first make selection of data panel estimation model technique by using the Chow Test, Test Hausman and Langrage Multiplier Test.

After that continue with testing hypotheses partially using a t-statistic test. Tstatistic test and significant test to know whether each variable significantly influential independent on the dependent variable. F test or simultaneous test used to test effect of all variables together independently towards dependent variable. And testing hypotheses simultaneous using a F-statistic test.

To test the effect of variables intervening according to (Lie Liana (2009) in Nardi Sunardi (2016) used path analysis method as an extension of multiple regression analysis or path analysis method is use to estimate relationships between variable. In this research want to know if variable X has direct relationship with variable Y and variable X has indirect relationship to the variable Z through variable Y.

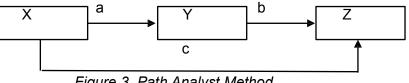


Figure 3. Path Analyst Method

The path coefficient is calculated by make two structural equations regression equation that's shows hypothesized relationship. Therefore from picture 2 above, illustrated with equation as follows:

- Υ  $\alpha 2 + cXI + e1$ =
- Ζ =  $\alpha$ 2 + bY + aXI + e2
- c2 < a x b (mediated)

H1 = direct relationship < indirectly relationship then the Y variable mediates X towardsZ. H0 = direct relationship > indirectly relationship then the Y variable does not mediate X towards Z.

#### C. RESULT AND DISCUSSION

The company as sample in this research as following:

Table 1. List Data as Sample BUMN company (State-Owned Companies) in the LQ45

No	Code	Company		
1	ADHI	Adhi Karya		
2	BBNI	Bank Negara Indonesia		
3	BBRI	Bank Rakyat Indonesia		
4	4 BBTN Bank Tabungan Negara			
5	BMRI Bank Mandiri			
6	JSMR	Jasa Marga		
7	PGAS	Perusahaan Gas Negara		
8	PTPP	Pembangunan Perumahan		
9	SMGR	Semen Indonesia		
10	TLKM	Telekomunikasi Indonesia		





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11	WIKA	Wijaya Karya
12	WSKT	Waskita Karya

Source : Bursa Efek Indonesia, indeks LQ45.

### 1. Descriptive Analysis

Descriptive Analysis consists of three results Independent variable is Net Profit Margin (X1), Earning Per Share (X2), and Debt to Asset Ratio (X3), while variable Dependent is the Stock Price (Y). Descriptive Data presented includes mean, highest value, lowest value and standard deviation. The following are the results of descriptive statistics panel data from all samples of research :

Table 2.	Descriptive Analyst	4
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	NPM	EPS	DAR	HARGA_SAHA	
Mean	15.20847	361.6444	68.83186	5022.600	
Median	12.32740	263.9873	73.07714	3670.000	
Maximum	32.97487	1063.189	91.93277	16200.00	
Minimum	2.848060	51.52532	27.13771	1205.000	
Std. Dev.	9.699084	274.9187	17.44095	3629.394	
Source · Data process in Eviews 10					

Source : Data process in Eviews 10.

#### 2. Model Conclusions

Results of test regression model of panel data with Chow Test, Langrage Multiplier, Hausman Test have as table 3 below:

Table 3. Summary Regression Model of Panel Data with Chow Test, Langrage
Multiplier, Hausman Test

No	Method	Test	Result
1.	Chow-Test	Common Effect vs Fixed Effect	Fixed Effect
2.	Langrage Multiplier (LM-test)	Common Effect vs Random Effect	Random Effect
3.	Hausman Test	Fixed Effect vs Random Effect	Fixed Effect

Source : Data process in Eviews 10.

#### 3. Fixed Effect Model Panel

Table 4. Fixed Effect Model (FEM) Test

Total panel (balanced) observations: 60

Variable	Coefficient	Std. Error	t-Statistic	Prob.
NPM	-42.89654	64.20750	-0.668092	0.5075
EPS	8.592386	1.242658	6.914520	0.0000
DAR	-23.01323	47.67345	-0.482726	0.6316
C	4151.646	3670.922	1.130954	0.2641



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#### Effects Specification

Cross-section fixed	(dummy variables)
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R-squared Adjusted R-squared S.E. of regression Sum squared resid	0.903853 0.873941 1288.610 74723254	Mean dependent var S.D. dependent var Akaike info criterion Schwarz criterion	5022.600 3629.394 17.37283 17.89642
Log likelihood	-506.1850	Hannan-Quinn criter.	17.57764
F-statistic Prob(F-statistic)	30.21668 0.000000	Durbin-Watson stat	1.805902

Source : Data process in Eviews 10.

Estimation of data regression with Fixed Effect Models prove that variables Net Profit Margin (NPM) and Debt to Asset Ratio (DAR) does not affect Stock Price significantly, while Earning Per Share variable (EPS) affects the Stock Price significantly by degree of confidence is 95 percent.

For F test shows that all the independent variable used in this research together affect the value of the company in a way significantly by level 95 percent confidence. From the result goodness of fit, shows the coefficient of determination  $R^2 = 0.903853$ , means 90.38 percent all independent variables can influence to stock price 90.38 percent, meanwhile the remaining 9.62 percent was explained by other variable. While the coefficient value adjusted determination  $R^2 = 0.873941$  all the independent variable used in this research is able to explain or provide the information needed to predict the dependent variable, which is incorporated in LQ45 by 87.39 percent.

No	Model	Adjusted R- squared	F- statistic	Prob (F- statistic) $\alpha =$ 0,01	Prob	abilitas $\alpha = 0,05$
	Fixed				NPM 0.5075	Not significant 0.5075 > 0,05
1	Effect	0,903853	30,21668	0.0000	EPS 0.0000	Significant 0.0000 < 0,05
					DAR 0.6316	Not significant 0.6316 > 0,05

Table 5. Summary Result Fixed Effect Model (FEM)Test
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Source : Data process in Eviews 10.

4. Partial t-test Statistic

If the coefficient t-statistic test < t table ( $\alpha$  = 5%) and the significance t is 0.05 so H0 is accepted means partially the independent variable is not significant effect





toward dependent variable. But if the coefficient t-statistic test > t table ( $\alpha = 5\%$ ) and the significance < 0.05 so H0 is rejected means partially the independent variable is significant effect toward dependent variable.

	t-test Stat	Sig Test	Result	Adjusted R <sup>2</sup>
NPM to	t-test (+) 3.398467	0.0014 < 0.05	Partially	68,96%
EPS	> t table 1.6715		significant	
DAR to	t-test (-) 0.141099	0.8884 > 0.05	Not Partially	75,00%
EPS	< t table 1.6715		significant	
NPM to SP	t-test (+) 2.021192	0.0490 < 0.05	Partially	75,00%
	> t table 1.6715		significant	
DAR to SP	t-test (-) 0,275897	0.7838 > 0.05	Not Partially	72,88%
	< t table 1.6715		significant	
EPS to SP	t-test 7.589636 > t	0.0000 < 0.05	Partially	87,80%
	table 1.6715		significant	

#### Table 6. Summary Result t-test Statistic

#### 5. Simultaneous F-test Statistic

If the coefficient F-statistic test < F table ( $\alpha = 5\%$ ) and the significance t > 0.05 so H0 is accepted means all variables independent variable is not simultaneous significant effect toward dependent variable. But if the coefficient F-statistic test > F table ( $\alpha = 5\%$ ) and the significance t < 0.05 so H0 is accepted means all variables independent variable is not simultaneous significant effect toward dependent variable is not simultaneous significant effect toward dependent variable.

Table 7. St	ummary Result F-test Statistic
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	F-test Stat	Sig Test	Result	Adjusted R <sup>2</sup>
NPM, DAR to EPS	F-test (+) 11,13510 > t table 3,16	0.000000 < 0.05	Simultaneous significant	69,07%
NPM, DAR to SP	F-test (+) 14.30561 > F table 3,16	0.000000 < 0.05	Simultaneous significant	74,56%
NPM . DAR, EPS to SP	F-test (+) 30,21668 > F table 3,16	0.000000 < 0.05	Simultaneous significant	87,39%

6. Testing Intervening Earning Per Share (EPS) to Stock Price

According to (Imam Ghazali, 2002) mediation testing is to test whether one of variable as mediating variable between variables independent with variable dependent. For test the effect of the mediating variable (intervening) is used path analysis. Path analysis is an extension of regression analysis multiple to estimate the causality relationship between the variables (the casual model) which has been previously applied based on theory (Imam Ghazali, 2013). Mediation variable (intervening) testing in this research is Earning Per Share (EPS).

The results of this research will be shows whether the independent variable Earning Per Share (EPS) in the direct or indirect effect to variable dependent





Stock Price (SP). Based on the influence on each independent variable to the variable dependent is indicated by coefficients from t statistic and F statistic.

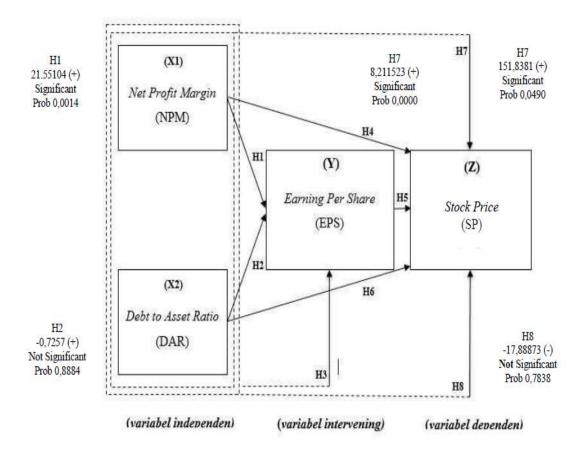


Figure 3. Path Analyst Data Panel

#### Intervening Analysis NPM> EPS> SP

The calculation mediation score between Net Profit Margin (NPM) Earning Per Share (EPS) against Stock Price (SP) are as follows:

NPM> EPS> SP c2 = direct effect a x b = indirect effect c2 < a x b or direct effect < indirect effect (mediate) c2 > a x b or direct effect > indirect effect (not mediate) 151.8381<sup>2</sup> >< (21.55104) x (8.211523) 23054.80861 > 176.9668606 Direct > Indirect means Earning Per Share (EPS) is not mediate Stock Price (SP)

Because of the direct influence is more than the indirect effect = 23054.80861> 176.9668606, then you can concluded that relationship actually is direct, therefore Earning Per Share (EPS) statistically and theoretical does not mediate Net Profit Margin (NPM) to influence Stock Prices (SP).

DAR> EPS> SP





Based on statistical tests, DAR has an effect negative and insignificant for EPS, DAR has a negative and insignificant effect against HS. On the other hand, EPS is statistical positive and significant effect on HS. The calculation of Debt to Asset mediation Ratio (DAR) between Earning Per Share (EPS) to Stock Price (HS) as the following:

DAR> EPS> SP c2 = direct effect a x b = indirect effect c2 < a x b or direct effect < indirect effect (mediate) c2 > a x b or direct effect > indirect effect (not mediate) -17.88873<sup>2</sup> >< (-0.827257) x (8.211523) 319.9555013 > -6.793039882 Direct > Indirect means Earning Per Share (EPS) is not mediate Stock Price (HS)

Because of the direct influence is more than the indirect effect 319,9555013> - 6,793039882, then you can concluded that that relationship is direct, therefore, Earning Per Share (EPS) statistically and theoretical does not mediate the Debt to Asset Ratio (DAR) to influence Stock Prices (SP).

## D. CONCLUSION AND SUGGESTION

#### Conclusion

- 1. Net Profit Margin (NPM) is partially significant towards Earning Per Share, Debt to Asset Ratio is not partially significant towards Earning Per Share
- 2. Net Profit Margin is partially significant towards Stock Price, Debt to Asset Ratio is not partially significant towards Stock Price, Earning Per Share is partially significant towards Stock Price
- 3. Net Profit Margin and Debt to Asset Ratio simultaneously significant towards Earning Per Share, Net Profit Margin and Debt to Asset Ratio simultaneously significant towards Stock price
- 4. Net Profit Margin, Debt to Asset Ratio, Earning Per Share simultaneously significant to the Stock Price
- 5. Earning Per Share does not mediate Net Profit Margin to influence Stock Prices
- 6. Earning Per Share does not mediate the Debt to Asset Ratio to influence Stock Prices

#### Suggestion

Investor can use both Net Profit Margin, Debt to Asset Ratio simultaneously significant towards Earning Per Share and simultaneously significant towards Stock price. But Earning Per Share does not mediate Net Profit Margin and Debt to Asset Ratio to influence Stock Prices.

Investor can use together variable independen Net Profit Margin, Debt to Asset Ratio, Earning Per Share because simultaneously significant to the Stock Price.





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